



# San Luis Obispo County Farm Bureau 2021 Sportsmen Raffle Calendar

Show your support for local farmers, ranchers and agribusinesses by sponsoring our 2021 Sportsmen Raffle Calendar! Following on the success of our 2020 calendar, SLO County Farm Bureau will once again be offering this fun, unique advertising opportunity to San Luis Obispo County businesses.

**The deadline to reserve your ad is September 1, 2020.**

## How the Raffle Works

We will sell 240 calendars to the public for \$120 a piece. The calendar will serve as entrance to our monthly raffle throughout 2020, where we will draw one firearm and one outdoors prize package each month. Buyers have a 1 in 10 chance of winning.

## Sponsorship Opportunities

### Business Card Ad

- Purchase a full-color business card size advertisement on the top of the calendar for \$350.

### Prize Donation

- Donate an item or prize package with a retail value of \$500, and you will receive a complimentary Business Card Ad on top of the calendar.

## Promotion for Sponsors

In addition to advertising in the printed calendar:

- All sponsors will have their name and logo featured each month on the SLO County Farm Bureau Facebook page when the winners are announced;
- All sponsors will also be recognized in the weekly Farm Bureau E-mail Newsletter (reaches 1,200+ people) as winners are announced; and
- Sponsors will be recognized at the SLO County Farm Bureau Annual Meeting of Members.

**SAN LUIS OBISPO COUNTY FARM BUREAU  
2020 SPORTSMEN  
RAFFLE CALENDAR**

**CAPTURE PART OF THE AMERICAN WEST**  
CENTRAL COAST, CALIFORNIA

**JB DEWAR**  
FARMING SPECIALISTS SINCE 1981

**LIMAPOLIA**  
FARMERS

**CALIFORNIA CUSTOM**  
Tractors & Powerparts

**D. CLARK TRUCKING**  
CRESTON, CA

**DIAMANT**  
Field Services

**O'Reilly AUTO PARTS**  
ATASCADERO - SAN LUIS OBISPO  
GROVER BEACH  
AND TWO LOCATIONS IN  
SANTA MARIA & PASEO ROBLES

**FARM CREDIT WEST**  
Templeton: 805.434.3665  
FarmCreditWest.com

**Santa Margarita Feed**  
Feed • Hay • Animal Health • Delivery Available

**Ted Hamm Insurance**  
Charles Hamm, Sr., Vice President/Agent  
Live Life in the Public, Let Me Handle the Risk

**FARM SUPPLY**  
EST. 1950  
A COMPANY

**777 Enterprises**  
777 Auction Company • 777 Truck Sales • 777 Golf Cars

**The Winning Number for July 22, 2020 is:**  
**#226**  
**Here's Your Prize:**  
**ATI 12-Gauge Over/Under Shotgun**  
**from Rooster's Firearms in Templeton**  
**— \$575 Value —**  
**Our Next Drawing Will Be August 12, 2020**

The deadline for sponsorships is **September 1, 2020**. Sponsors donating a prize may also send a picture of the prize along with their business information (logo, phone number, address, website or social media).

Please complete the **SPONSORSHIP AGREEMENT & INVOICE** document on the next page.

For more information, please contact: Brent Burchett, SLO County Farm Bureau Executive Director at 805-543-3654 or [bburchett@slofarmbureau.org](mailto:bburchett@slofarmbureau.org)





### SPONSORSHIP AGREEMENT & INVOICE

Thank you for supporting the San Luis Obispo County Farm Bureau and our 2021 Sportsmen Raffle Calendar. Please use this form to select your sponsorship level and payment method. All payments and artwork must be received by Farm Bureau no later than: **September 1, 2020.**

#### Contact Information

Business Name:
Contact Name:
Telephone and E-mail:
What text do you want printed alongside your Business Name? (Example: website, social media handle, or a different email than what is listed above)

#### Select Your Sponsorship

- ☐ **Business Card Ad** - Purchase a full-color business card size advertisement on the top of the calendar for \$350. (*Business submits \$350 payment by cash, check or credit card and provides artwork or preferred ad text to Farm Bureau.*) Please indicate how you will provide artwork:
- ☐ A. Business will email a digital file measuring 3.5in x 2 in.
- ☐ B. Business has enclosed a physical business card that will be scanned and printed as the ad.
- ☐ C. Business will provide desired text and logo, and Farm Bureau will design ad.

- ☐ **Prize Donation** - Donate an item or prize package with a retail value of \$500, and you will receive a complimentary Business Card Ad on top of the calendar. (*No payment, business coordinates delivery of prize to Farm Bureau. Business also provides artwork or preferred ad text to Farm Bureau.*) Please provide a description of the item you are donating, including retail value:

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Please also indicate how you will provide artwork:

- ☐ A. Business will email a digital file measuring 3.5in x 2 in.
- ☐ B. Business has enclosed a physical business card that will be scanned and printed as the ad.
- ☐ C. Business will provide desired text and logo, and Farm Bureau will design ad.

#### Select Payment Method

- ☐ A. By check payable to "SLO County Farm Bureau"  
*Mail or drop off payment to our office: 4875 Morabito Place, San Luis Obispo, CA 93401*
- ☐ B. Pay by credit card online at: [san-luis-obispo-county-farm-bureau.square.site](https://san-luis-obispo-county-farm-bureau.square.site)  
*You can also call our office at 805-543-3654 at we will process your credit card*

Contributions are not tax deductible. SLO County Farm Bureau is a 501(C)5 nonprofit organization. Return this form along with payment to: Brent Burchett, SLO County Farm Bureau Executive Director by mail or email to [bburchett@slofarmbureau.org](mailto:bburchett@slofarmbureau.org). For questions, email or call our office at 805-543-3654. By signing this form, I agree to deliver payment or prizes before September 1, 2020. If I do not provide requested information for my advertisement before that date, I agree that Farm Bureau is not liable for any errors or incorrect representations of my prize or business information.

Business Representative Signature and Date \_\_\_\_\_